



# Amanda Feldmeier

## Graphic Designer

### ✉ Contact

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Pittsburgh, PA

732.501.9456

### 🎓 Education

Ramapo College  
of New Jersey  
2011 - 2015

B.A. in Visual  
Communication Design

### ⚙ Skills

Photoshop	●●●●●
InDesign	●●●●●
Illustrator	●●●●●
Lightroom	●●●●●
Figma	●●●●○
WordPress	●●●●○

### 👤 Expertise

Print Design  
Typography  
Branding  
Digital Marketing

### 📁 Work Experience

#### ● Lukka Inc., March 2022 - January 2025

Senior Graphic Designer | *Remote*

- Designed digital and print marketing materials for a variety of campaigns, ensuring alignment with brand guidelines and business objectives in the startup fintech space
- Performed photo retouching, editing, and manipulation
- Created original graphics, illustrations, and infographics to simplify complex financial crypto data and support brand messaging
- Managed project timelines, delivering high-quality work on schedule while maintaining attention to detail

#### ● Guardian Protection, July 2018 - March 2022

Graphic Designer - Marketing | *Warrendale, PA*

- Instrumental in the company's 2019 brand refresh project
- Established co-branded logos and materials for two elite sports partnerships: the Pittsburgh Steelers and the Pittsburgh Pirates
- Responsible for the design/production of all customer-facing and internal projects including websites, banner ads, billboards, print collateral, print advertisements, email campaigns, trade show signage, internal events branding etc.
- Worked closely with external creative resources, agencies, and printers to ensure high-quality marketing materials and items

#### ● PEOPLE Magazine, August 2016 - June 2018

Designer | *New York, NY*

- Designed weekly front and back of book pages
- Responsible for creating bi-weekly multi-page Style and Beauty specials, collaborating with photo editors and copy writers
- Assisted Art Directors on special subscriber issues
- Photo directed dynamic product shoots for various specials
- Worked under tight deadlines in an ever-changing news and pop culture environment

#### ● Bauer Publishing, July 2014 - August 2016

Designer | *Englewood Cliffs, NJ*

- Designed layouts for the company's weekly & teen departments
- Worked in a fast-paced, deadline-oriented environment
- Responsible for designing news stories, creating weekly spreads, and photo manipulation
- Collaborated with writers, photo editors, and copy editors
- Publications included *inTouch Weekly*, *Life&Style Weekly*, *Closer Weekly*, *J-14*, *Twist*, *M*, *Astrogirl*, *Yikes!*, *Decor8*, *Girls World*, *Animal Tales*, and *QuizFest*